

Location: Westlake Village, CA

Seeking your personal challenge?

Implen is a privately held corporation that is a leading supplier for spectroscopy instruments and consumables for the non-destructive analysis of ultra-low volume samples. The company focuses on biological, chemical, and pharmaceutical laboratories in industry and research. Since 2003 Implen has a strong focus on the customer taking pride in providing quality products and a high level of customer service to achieve total customer satisfaction with more than 11,000 units installed worldwide and over 17,000 scientific publications available mentioning products from Implen.

To support our team in Westlake Village, CA we are looking for a

Content Marketing Specialist Lifesciences

Responsibilities

- Developing content for application notes, webinars and other Marketing activities
- Optimization and maintenance of all online content (Social media, Google Ads, etc.)
- Create application notes in collaboration with customers
- Plan, organize and execute webinars and on site presentations
- Plan, organize and execute email campaigns/mailings

Requirements

- Associates or Bachelor's Degree in Biology or Biochemistry (or equivalent major)
- Excellent communication and project management skills
- Lab Experience or Experience in the scientific instrumentation industry
- Sound computer skills (Microsoft Office products, Social Media platforms, etc.)
- Team player qualities
- Customer oriented thinking
- Local CANDIDATES only, must reside within 25 miles of Westlake Village, CA

What we offer

In addition to an exciting and diversified occupation in a fast-growing and innovative company with motivated team members and fantastic products, we offer you an attractive remuneration package as well as personal and professional development opportunities.

Interested? Please send us your resume or give us a call for further information on this exciting opportunity

Implen, Inc.

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